

# Beyza Ural Marchand

UNIVERSITY OF ALBERTA

Department of Economics

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## Professional Appointments

### *Current Appointments*

Professor, Department of Economics, University of Alberta, 2021 - .

Associate Chair (Director) of Undergraduate Programs, Department of Economics, University of Alberta, 2022 -

Research Fellow, Institute for the Study of Labor (IZA), Germany, 2018 - .

### *Previous Appointments*

Associate Professor (with tenure), Department of Economics, University of Alberta, 2015 - 2021.

Assistant Professor, Department of Economics, University of Alberta, 2007 - 2015.

Visiting Professor, Department of Economics, Carleton University, 2012.

Research Assistant, Department of Economics, Syracuse University, 2005 - 2007.

Research Associate, World Bank Development Research Group, 2006.

Statistician, Department of Statistics, Central Bank of the Republic of Turkey, 1999 - 2002.

## Education

Ph.D. in Economics, Syracuse University, New York, United States, 2007.

M.A. in Economics, Syracuse University, New York, United States, 2004.

B.A. in Statistics, METU, Ankara, Turkey, 1999.

## Areas of Specialization

International Trade, Development Economics, Poverty, Inequality, Economics of Gender, Schooling, Household Economics

## Publications

### *Articles in Peer-Reviewed Journals*

“Employment Adjustments to Increased Imports: Evidence from a Developing Country,” *Contemporary Economic Policy*, forthcoming.

“Inequality and Trade Policy: Pro-Poor Bias of Contemporary Trade Restrictions,” *Review of Income and Wealth*, 2020, 65(S1), 123-152.

“Macroeconomic Conditions and Child Schooling in Turkey,” (with Pinar Gunes), *Labour Economics*, 2020, 63, 101809.

“Food for Fuel: The Effect of U.S. Energy Policy on Indian Poverty” (with Ujjayant Chakravorty and Marie Hubert), *Quantitative Economics*, Econometric Society, 10(3), 2019, 1153-1193.

“How does International Trade affect Household Welfare?,” *IZA World of Labor*, 2017: 378.

“Market Competition, Imperfect Pass-Through and Household Welfare in Urban China,” (with Han, Jun, Runjuan Liu, and Junsen Zhang), *Journal of International Economics*, 100, 2016, 220-232.

“Privatization in China: Technology and Gender in the Manufacturing Sector,” (with Ana Dammert), *Contemporary Economic Policy*, 33(2), 2015, 250-264.

“Does the Quality of Electricity Matter? Evidence from Rural India,” (with Ujjayant Chakravorty and Martino Pelli), *Journal of Economic Behavior & Organization*, 107, 2014, 228-247.

“The Effect of Parental Labor Supply on Child Schooling: Evidence from Trade Liberalization in India,” (with Ray Rees and Ray Riezman), *Review of Economics of the Household*, 11(2), 2013, 151-173.

“Tariff Pass-Through and the Distributional Effects of Trade Liberalization,” *Journal of Development Economics*, 99(2), 2012, 265-281.

“Inter-Industry Gender Wage Gaps by Knowledge Intensity: Discrimination and Technology in Korea,” (with William C. Horrace and Jin Hwa Jung), *Applied Economics*, 41(11), 2009, 1437-1452.

“Indian Manufacturing: A Slow Sector in a Rapidly Growing Economy,” (with Devashish Mitra), *The Journal of International Trade and Economic Development*, 17(4), 2008, 525-559.

“Trade Liberalization, Labor Market Institutions and Poverty Reduction: Evidence from Indian States,” (with Rana Hasan and Devashish Mitra), *The Brookings Institution, India Policy Forum*, 3(1), 2007, 71-122.

“Seasonal Adjustment Methods: An Application to Turkish Monetary Aggregates,” (with Oguz Atuk), *Central Bank Review*, 2002, 21-39.

#### *Chapters in Edited Books*

“Oceans and the Energy Market,” in Ivar Ekeland et al., eds., (with Ujjayant Chakravorty and Marie Hubert), *The Ocean as a Global System*, Eska Publishing, 2012, 70-91.

“Trade Liberalization,” in *The Encyclopedia of Business in Today’s World*, Volume 4, Sage Publications, 2009, 1594-1595.

#### *Commentary and Policy Papers*

“Does an Increase in Imports Improve the Well-being of Poorer Individuals?”, *IZA World of Labor*, February, 2018.

#### Working Papers

“Enhanced Intergenerational Occupational Mobility through Trade Expansion: Evidence from Vietnam,” (with Devashish Mitra and Hoang Pham), *IZA Discussion Papers*, No: 15243.

“Gender Wage-Productivity Differentials and Global Integration in China,” (with Ana Dammert and Chi Wan), *IZA Discussion Papers*, No: 7159.

#### Grants, Honors and Fellowships

Social Sciences and Humanities Research Council of Canada (SSHRC), Connection Grant, Principal Investigator, 2025-2026.

Social Sciences and Humanities Research Council of Canada (SSHRC), Insight Grant, Principal Investigator, 2021-2026. (\$183,304)

Endowment Fund for the Future: Support for the Advancement of Scholarship (EFF-SAS) Research Fund, University of Alberta, 2019.

Faculty of Arts Supplementary GRA Funding, University of Alberta, 2017.

Shastri Institute SSTSG Grant, 2017.

Kule Institute for Advanced Study (KIAS), Partial Research Team Grant, Collaborator, 2016-.

Social Sciences and Humanities Research Council of Canada (SSHRC), Insight Development Grant, Principal Investigator, 2011-2014.

Killam Research Fund Conference Travel Grant, 2009 (Japan), 2016 (Germany).

Future Professoriate Grant for Teaching Associates, 2007.

Gerald B. and Daphna Cramer Research Assistantship, 2005-2007.

Geokjian Summer Research Grant, 2006.

Syracuse University Graduate Tuition Scholarship, 2002-2005.

Syracuse University Teaching Assistantship, 2002-2005.

Central Bank of the Republic of Turkey Graduate Fellowship, 2001-2003.

## Selected Presentations

### *Conferences and Seminars:*

Trade and Unequal Development, World Bank, Washington DC (September 2024, scheduled).

Western Economic Association Meetings, Seattle (July 2024).

Canadian Economic Association, Toronto Metropolitan University (June 2024).

Department of Resource Economics and Environmental Sociology, (March, 2024).

Western Economic Association Meetings, San Diego, (July 2023).

World Trade Congress on Gender, WTO, Geneva (December 2022).

Southern Economic Association Meetings, Florida (November, 2022).

5<sup>th</sup> Jobs and Development Conference, World Bank, IZA and UNU-WIDER, (September, 2021).

Canadian Economic Association, Simon Fraser University (June 2021).

Department of Economics, Syracuse University (March 2020).

Southern Economics Association Meetings, Florida (November 2019).

InsTED Workshop: Advances in Theory and Empirics of Institutions, Trade and Economic Development, University of Nottingham, UK (September 2019).

Canadian Economic Association Meetings, Banff, Alberta (June 2019).

Western Economic Association International, Vancouver (June, 2018).

InsTED Workshop: Advances in Theory and Empirics of Institutions, Trade and Economic Development, Syracuse University (May 2018).

Empirical Investigations in Trade and Investment (EITI), Keio University, Tokyo, Japan (March 2018).

Department of Economics, Ryerson University (May, 2018).

IARIW-ICRIER Conference on “Experiences and Challenges in Measuring Income, Inequality, and Poverty in South Asia,” New Delhi, India (November 2017).

Canadian Economic Association Meetings, St. Francis Xavier University, Antigonish, Nova Scotia (June 2017).

International Association for Research in Income and Wealth (IARIW) General Conference in Dresden, Germany (August 2016).

Midwest International Trade Meetings, Pennsylvania State University, U.S. (October 2015).

Midwest International Trade Meetings, Indiana University-Purdue University, U.S. (May 2014).

Canadian Economic Association Meetings, HEC Montréal. (June 2013).

Department of Economics, Carleton University (October 2012).

Department of Economics, University of Ottawa (October 2012).

Canadian Economic Association Meetings, University of Calgary. (May 2012).

7th Annual Conference on Economic Growth and Development, Indian Statistical Institute, New Delhi, India. (December 2011).

Canadian Economic Association Meetings, Université Laval, Quebec City. (May 2010).

CESifo Area Conference on Global Economy, Munich, Germany (February 2010).

Department of Economics, University of Alberta, Edmonton (May 2010).

Midwest International Trade Meetings, Penn State University, U.S. (October 2009).

Western Economic Association International Pacific Rim Conference, Ryukoku University, Kyoto, Japan (March 2009).

Socio-Economic Forum, University of West Indies, Trinidad & Tobago (February 2008).

Midwest International Trade Meetings, Minneapolis, U.S. (April 2007).

American Economic Association Meetings, Philadelphia, U.S. (January 2005).

Statistical Research Symposium, State Institute of Statistics, Ankara, Turkey (November 2001).

Second Congress of Statistics, Antalya, Turkey (May 2001).

*Public and General Audience Lectures:*

Global Power Shift: China and India, University of Alberta, Edmonton, Canada (May 2011).

International Week, University of Alberta, Edmonton, Canada (February 2009).

Central Bank of Republic of Turkey, Ankara, Turkey (April 2001).

*Papers Discussed:*

Western Economic Association International, San Diego (June 2023); Western Economic Association International, Vancouver, Canada (June 2018); Empirical Investigations in Trade and Investment, Keio University, Tokyo, Japan (March 2018); Canadian Economic Association Meetings, Antigonish, Canada (June 2017); International Association for Research in Income and Wealth (IARIW) General Conference in Dresden, Germany (August, 2016); Canadian Economic Association Meetings, Montreal, Canada (June 2013); Canadian Economic Association Meetings, Calgary, Canada (2 Papers, June 2012); Canadian Economic Association Meetings, Quebec City, Canada (May 2010); Western Economic Association International Pacific Rim Conference, Ryukoku University, Kyoto, Japan (March 2009).

## Referee

*American Economic Review: Insights; Canadian Journal of Economics (2); Canadian Journal of Agricultural Economics (2); Contemporary Economic Policy (6); Eastern Economic Journal; Economics and Politics (3); Energy Economics; Environment and Development; Food Policy; Indian Growth and Development Review (2); Journal of Applied Economics; Journal of Asian Economics (2); Journal of Development Economics (7); Journal of Human Resources; Journal of Poverty; Journal of Political Economy; Journal of Population Economics; Journal of Regional Science; Review of Development Economics; Review of International Economics; Review of Economics and Statistics; Review of World Economics; Review of Economics and Statistics, The Journal of Economic Inequality; The Journal of International Trade & Economic Development (3); The World Economy; Bulletin of Economic Research (3); World Development.*

## Reviewer

Social Sciences and Humanities Research Council of Canada (SSHRC), 2018, 2023.

National Science Foundation (NSF), United States, 2017.

Scientific Committee Member, Research in Economic Development Meetings (RECODE), University of Ottawa, 2013.

Comprehensive Examination in Development Economics, Department of Resource Economics and Environmental Sociology, University of Alberta, 2009.

## Teaching

*Teaching Preferences*

International Trade, Development Economics, Microeconomics, Mathematics for Economists

*Course Development*

Graduate Economic Development: University of Alberta, 2008-.

International Trade: Syracuse University and University of Alberta, 2006 - .

Honors Essay: Fourth-Year Honors Economics 2023 - .

International Trade and Development: Carleton University and University of Alberta, 2011-2021.

Graduate Mathematics and Statistics Review: University of Alberta, 2009-2014.

Intermediate Microeconomics II: University of Alberta, 2007-2014.

Mathematics for Economists: University of Alberta, 2013.

## Student Supervision

### *Doctorate and Post-Doctorate Level:*

Ph.D. Supervisory Committee Member, Xuan Cui, ongoing (2022: Candidacy Exam).

Ph.D. Supervisor, Samprita Chakraborty (2022; First Placement: Health Data Analyst, Government of Alberta)

Ph.D. Co-Supervisor, Himani Pande (2021; First Placement: Health Economist, Institute of Health Economics)

Ph.D. Supervisor, Philip Akude (2020; First Placement: Economist, Alberta Ministry of Health)

Ph.D. Supervisor, Eldar Sehic (2015; First Placement: Economic Analyst, BC Ministry of Finance)

Post-Doctorate, Co-Supervisor, Martino Pelli (2013; First Placement: Assistant Professor, University of Sherbrooke)

Ph.D. Supervisory Committee Member, Wei He (2011), Department of Economics, University of Alberta

Ph.D. External Examiner, Boubacar Diop (2022), Department of Economics, University of Sherbrooke

Ph.D. External Examiner, Ke Gu (2021), Department of Economics, York University

Ph.D. External Examiner, Ayesha Ali (2016), Department of Economics, University of Toronto

Ph.D. External Examiner, Xuan Trung Hoang (2012), Department of Economics, Deakin University, Australia

*Master's Level:*

M.A. Thesis Supervisor, Eba Tefera (2017); First Placement: Risk Analyst at Canadian Western Bank

M.A. Thesis Supervisor, Gabriel Dzathor (2012); Sr. Benchmarking & Economic Manager at OLG

M.A. Thesis Supervisor, Shu Yang (2010)

M.A. Thesis Second Reader: Matthew Nichols (2008), Hanxio Li, (2008), Guafon Hao (2009), Zhishu Zhang (2010), Adiba Sanjana (2011), Di Ma (2011), Qiongwen Cao (2012), Yuan Qu (2012), Qian Zhao (2013), Zhiyuan Zhao (2013), Wanlu Chang (2014), Shatila Rahman (2016), Yichen Li (2018), Celesta Mathew (2019), Jingyi Yang (2021), Simone Malik (2022).

*Undergraduate Level:*

Undergraduate Research Initiative, Supervisor, Nida Arya (2024).

Undergraduate Research Initiative, Supervisor, Sandrine Docgne Penlap (2013).

Roger Smith Undergraduate Research Supervisor, Patricia Elhatton-Lake (2008).

## University Service

*Department Level:*

Undergraduate Recruiting and Advising Committee, Chair, Department of Economics, University of Alberta, 2022-.

Undergraduate Curriculum Committee, Chair, Department of Economics, University of Alberta, 2022-.

Scholarships and Awards Committee, Member, 2022-.

Economics Honors Advisor, 2023 - .

Graduate Program Committee, Member, Department of Economics, University of Alberta, 2020-2021.

Graduate Appeals Committee, Member, University of Alberta, Department of Economics, 2016-2021.

Ad-Hoc Committee for Unit Review, Member, University of Alberta, Department of Economics, 2021-2022.

Web Presence and Newsletter Committee, Chair, University of Alberta, Department of Economics, 2014-2021.

Research Committee, Chair, University of Alberta, Department of Economics, 2016-2020.



Worldwide Universities Network (WUN), Member, Economics Steering Group, 2016-2018.

Mentoring Committee for New Sessional Instructors, Member, University of Alberta, Department of Economics, 2010-2012.

Ad-Hoc Committee for FEC Tenure and Promotion Standards Document, Member, University of Alberta, Department of Economics, 2009-2010.

Undergraduate Curriculum Committee, Member, University of Alberta, Department of Economics, 2007-2008, 2014-2015.

Undergraduate Advisor, University of Alberta, Department of Economics, 2009-2015.

Econometrics Consultant, Distinguished Students Program, Syracuse University, 2007.

### *Faculty and University Level:*

General Faculties Council, Elected Member, 2024-.

Arts Teaching Learning and Engagement Committee, Member, 2022-.

Honors Working Group, Co-Chair, 2022-.

International Students Engagement Committee, 2022-.

Faculty of Arts Signature Research Area, “Understanding Labor and Work”, Leadership Team Member, 2020-.

Academic and Grade Appeals Committee, Elected Member, Faculty of Arts, University of Alberta, 2019-.

Social Science Representative on Faculty Evaluation Committee (FEC), Elected Member, University of Alberta, Faculty of Arts, 2016-2017.

University Child Care Committee, Member, University of Alberta, 2016-2018.

Individual Major Advising Committee, Member, University of Alberta, Faculty of Arts, 2011-2013.

## Professional Affiliations

American Economic Association; Canadian Development Economics Study Group; Canadian Economic Association; Canadian Women Economists Network; InsTED Institutions, Trade & Economic Development Network; Western Economic Association International.

## Personal

### *Citizenship*

Turkish & Canadian